



The International
Flow Battery Forum™



SPONSORSHIP BROCHURE

24-26 June 2025

**Intercontinental Hotel
Vienna, Austria
and Online**

IFBF[®] 2025

24-26 June 2025

Vienna, Austria and Online

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SPONSORED BY

PLATINUM

cellcube



GOLD



SILVER



POSTER SESSION



CONFERENCE DINNER



About the International Flow Battery Forum



The International Flow Battery Forum (IFBF) promotes the most recent developments in the science, technology, and commercialisation of flow batteries. We cover a broad range of interests in the technical and commercial aspects of flow batteries.

Since 2010, the International Flow Battery Forum (IFBF) is the leading event for the flow battery community.

Our most recent conference in Glasgow, Scotland in June 2024 gathered over 300 delegates from all over the world, onsite and online, and 20 exhibitor booths. In June 2025, the IFBF will hold its sixteenth edition at the Intercontinental Hotel in Vienna, Austria.

Throughout 3 days, the IFBF will feature conference talks, panel sessions, open discussion, networking breaks, a poster session, together with a large exhibition space, poster area, a conference dinner and a site visit.

We have several options for sponsorship and exhibitors' packages. Secure your sponsorship package and join the leading event in 2025, gathering the key players of the flow battery community from industry, academia and research!

24-26 June 2025

Supported by:



**Vienna, Austria
and Online**

The IFBF is the key event to:



Showcase your products and services



Increase brand awareness



Meet and interact with new and existing professional contacts



Create new sales leads, business opportunities, and ventures



Benefit from your company's presence in the IFBF's newsletters sent to over 2,000 subscribers

IFBF 2024 in numbers

60 SPEAKERS

300 PARTICIPANTS



50 POSTERS

15 SPONSORS

19 EXHIBITORS

IFBF 2025 at a glance

3

DAYS OF PRESENTATIONS

1

POSTER AWARD

1

CONFERENCE DINNER

1

SITE VISIT

1

POSTER SESSION & NETWORKING RECEPTION

Don't just take our word for it!

One session, on operational projects and the latest research, stood out. Five of the six presenters were women and several of them PhD students, which tells a story of openness and academic interest in an industry with a future.

**BEST Magazine,
IFBF 2023**

Thank you for putting on such a great conference.

For a week, it truly becomes the global center of our corner of the energy storage market. I met with people that would have taken me months if I were to travel around.

**Larry Zulch,
CEO Invinity
Energy Systems,
IFBF 2023**

IFBF events are a unique opportunity to interact with EVERYONE involved in flow batteries: users, manufacturers, suppliers of materials, and the research community are all there. If you are interested in flow batteries, an IFBF event is like attending 5 other conferences at once.

**Bret Adams,
Kainos Consulting,
IFBF 2022**

Sponsor and Exhibitor Packages

Promote your company at the flagship event for the flow battery community!

With more than 300 participants coming from all over the world, and an exhibition area with 20 booths featuring the key players of the sector, our event is the perfect opportunity to increase your company's visibility.

Our sponsors will be acknowledged before, during, and after IFBF 2025, in all event's promotional materials and communications. The IFBF has three levels of sponsorship: Platinum, Gold and Silver. Each one has different features in terms of visibility, number of tickets included, and discount for the exhibitor booth.

Already signed for IFBF 2025!

A horizontal banner titled 'SPONSORS' on the left. It is divided into five sections: PLATINUM, GOLD, SILVER, POSTER SESSION, and CONFERENCE DINNER. Each section contains logos of companies that have signed for that package. PLATINUM includes cellcube and QUINO ENERGY. GOLD includes SUMITOMO ELECTRIC with the tagline 'Connect with Innovation'. SILVER includes AVS, H2, REDOX, POWER POWER, vanevo, and volterion. POSTER SESSION includes aflow. CONFERENCE DINNER includes AvCarb.

A horizontal banner titled 'EXHIBITORS' on the left. It contains logos of 20 participating companies: ENERCEP, AVS, BioLogic, Cambridge, Chemours, epic power, FLOW BATTERIES EUROPE, Farneth, aflow, QUINO ENERGY, scribner, STORION, SUMITOMO ELECTRIC, THINKRE, volterion, and wevo.

SPONSORSHIP PACKAGES	SILVER	GOLD	PLATINUM
Company's logo and description on the IFBF website	YES	YES	YES
Acknowledgment in the marketing materials related to IFBF 2025 (website and newsletter)	YES	YES	YES
Company name and logo in the IFBF 2025 published book of papers	YES	YES	YES
Company's logo on both streaming backdrop and main theater screen	YES	YES	YES
Company's name and logo on IFBF 2025 agenda	YES	YES	YES
Distribution of a corporate single brochure or information sheet in the delegate pack		YES	YES
Opportunity to sponsor a session		YES	YES
Priority for a presentation or participation in a panel session			YES
Number of delegates included (3-day ticket + conference dinner) (worth € 1545 each)	1	2	3
Exhibition space		33% discount	50% discount
	€ 6000	€ 11300	€ 17000

EXHIBITOR PACKAGE - € 4600

ONSITE

- one (1) 3-Day ticket + conference dinner (worth € 1545)
- one (1) 6 ft table
- two (2) chairs
- one (1) power outlet

ONLINE

- virtual booth
- online promotion on website, IFBF newsletter, and social media

Other Sponsorship Opportunities

Coffee Break: 750€ (limited availability)

- Cardboard with company's logo (provided by the organiser)
- One company's banner displayed during the coffee break (provided by the sponsor)
- Company's logo on screen in conference room before the coffee break
- Mention in the agenda, both online and onsite

Sponsor a session: 750€ (Gold and Platinum sponsorships only)

- Available only to Platinum and Gold sponsors
- Company's logo displayed on the lectern during the session
- Company's logo on screen in conference room before and during the session
- Mention in the agenda, both online and onsite

Lanyards: 5000 €

- One ticket for the conference
- One ticket for the conference dinner
- Lanyards with company's logo distributed to all participants
- Participants will wear the lanyards during the entire conference



Registration Fees

(Costs exclude VAT 20%)

CONFERENCE TICKETS - IN PERSON	
Standard	€ 1425
Academic	€ 1190
Student (Full-time education)	€ 600
Conference dinner	€ 120
Site Visit	€ 70

CONFERENCE TICKETS - VIRTUAL	
Standard Virtual	€ 850
Academic Virtual	€ 650
Student Virtual	€ 300

THE VENUES

Intercontinental Hotel

As the first hotel of an international chain, the InterContinental Vienna set new standards and contributed significantly to the development and positioning of the city of Vienna as a modern tourist destination in the years that followed.

The InterContinental Vienna has characterised the cityscape of the Danube metropolis for six decades and is one of the most architecturally exciting buildings in post-war history.

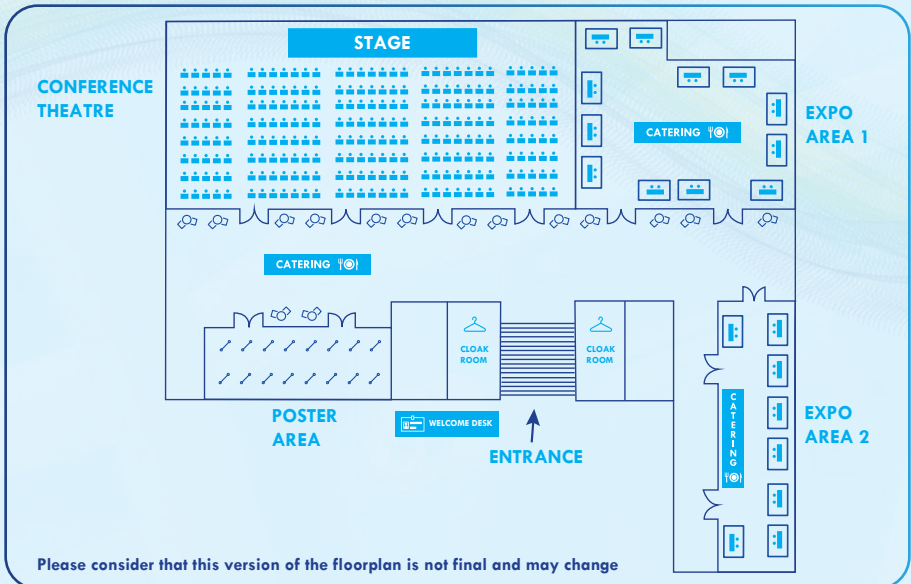
Address: Johannesgasse 28, 1030 Vienna, Austria

Telephone: +43 1 711220

Website: <https://www.vienna.intercontinental.com/>



We will occupy the entire 1st floor of the hotel, consisting of a conference suite, exhibition space, and a central area for refreshments, networking, and poster displays.



Conference Dinner - Palais Ferstel

On Tuesday, June 24, the IFBF Conference Dinner will be held at Palais Ferstel, a magnificent palace inspired by Venetian architecture and situated in the heart of Vienna's historic first district. Originally designed as a stock exchange, the venue features stunning rooms, dazzling chandeliers, and an impressive colonnaded courtyard. Palais Ferstel offers the perfect setting for an unforgettable evening, complemented by traditional Austrian cuisine.



Site Visit - CellCube

As part of the IFBF visit, CellCube is excited to open its doors and provide exclusive behind-the-scenes access to the development and production of Vanadium Flow Batteries (VFB). With decades of experience in energy storage, CellCube has become a trusted leader in the industry, delivering innovative, durable, and flexible energy storage solutions.



IFBF 2025 - PRELIMINARY PROGRAMME

DAY ONE TUESDAY 24 JUNE

INTERCONTINENTAL HOTEL
Morning and Afternoon

PLEASE NOTE THAT THIS IS NOT A FINAL VERSION AND THE AGENDA WILL STILL CHANGE

INVITED KEYNOTE ADDRESSES AND DISCUSSIONS COVERING

- The need for and the take up of energy storage in Austria, central and Eastern Europe
- Presentations by the California Energy Commission and EU policymakers on the European and US market opportunities for flow batteries, and longer duration energy storage.
- Energy security and energy storage security.
- Changes needed in the current regulatory environments to grow and support the flow battery industry

DELIVERY OF A LARGE-SCALE FLOW BATTERY INSTALLATION

- Cost effective applications for flow batteries such as:
 - Replacements for peaking plants
 - Providing 24 / 7 (continuous) power
 - The role of capacity markets
 - Assembling the application value stack
 - Supplying energy, or power, or both?
- The roles of an EPC and a systems integrator
- Warranties, and technical assurance for flow battery projects
- The life cycle analysis of a flow battery project

THE KEY TRENDS IN THE FLOW BATTERY INDUSTRY

- Technical and commercial performance metrics for flow batteries
- Competitive analysis between flow batteries and other energy storage types
- Flow batteries in microgrids, transport and other non stationary applications



PALAIS FERSTEL
Evening

CONFERENCE DINNER AT PALAIS FERSTEL

Enjoy an elegant night in the historic Palais Ferstel, where timeless Italian architecture meets the Viennese elegance.

On Tuesday, June 24, the IFBF Conference Dinner will be held at Palais Ferstel, a magnificent palace inspired by Venetian architecture and situated in the heart of Vienna's historic first district.

Originally designed as a stock exchange, the venue features stunning rooms, dazzling chandeliers, and an impressive colonnaded courtyard. Palais Ferstel offers the perfect setting for an unforgettable evening, complemented by traditional Austrian cuisine.

Are you interested in sponsoring the conference dinner in this stunning location? Contact us at info@flowbatteryforum.com!



DAY ONE TUESDAY 24 JUNE

08:30	WELCOMING COFFEE - Foyer and Exhibition Area
09:30	<p>Introduction to the IFBF. A review of the successes and challenges for the flow battery industry</p> <ul style="list-style-type: none"> • Anthony Price, Programme Coordinator <i>IFBF</i>, Kees van de Kerck, President of <i>Flow Batteries Europe</i>.
09:45	<p>Deployment of large-scale flow batteries and energy storage systems</p> <ul style="list-style-type: none"> • Sponsor's Keynote Address: CellCube: Christoph Stelzer, <i>CellCube</i> • Philip Krause, <i>Rongke Power</i>: Building and operating a large-scale vanadium flow battery in China • Christian Barba Rodolfo, <i>EDPR</i>: Experience with Long Duration Energy Storage, thermal and other storage types • Karl Zach, <i>Verbund</i>: <i>Why Aren't Large Redox Flow Batteries Implemented in Central Europe Yet? A Utility's Perspective</i> • Jan grosse Austing, <i>Vanevo</i>: Business Cases for Flow Batteries • Pascal Wyss, <i>Flexbase</i>: Developing a multi 100 MW FB in Switzerland • Jean Louis Cols, <i>Invinity Energy Systems</i>, Using effective partnerships to scale up for utility-scale vanadium flow battery
11:00	COFFEE BREAK - Foyer and Exhibition Area
11:30	<p>Policies and plans to promote Long Duration Energy Storage and flow batteries in Europe and North America</p> <ul style="list-style-type: none"> • Viktor Horváth, <i>Deputy State Secretary for Energy Transition, Hungary</i>: Diverse energy storage technologies for a balanced energy transition • Commissioner David Hochschild, <i>California Energy Commission</i>: Why is California investing in Long Duration Energy Storage and Flow Batteries? • Speaker European Commission, TBA • Speaker Austrian Ministry, TBA
13:00	LUNCH BREAK - Foyer and Exhibition Area
14:00	<p>The future for large flow battery installations</p> <ul style="list-style-type: none"> • Ian Ellerington, <i>Faraday Institution</i>, Looking for the next generation Long Duration Energy Storage Technology • Massimo Guarnieri, <i>University of Padua</i>, Flow Battery share of the LDES market • Jens Noack, <i>Fraunhofer Institute-ICT</i>: Flow Battery development and deployment in Australia • Jeremy Peters, <i>Veeco Cp</i>: Supporting mining operations in Australia • Daisaku Taguchi, <i>Sumitomo Electric</i>: Development and modelling of large scale Vanadium Flow Batteries
15:30	TEA BREAK - Foyer and Exhibition Area
16:00	<p>The market potential for flow batteries</p> <ul style="list-style-type: none"> • Conrad Nichols, <i>IDTechEx</i>: The Global view of the flow battery market • Johannes Haentzschel, <i>ProLux Solutions</i>: The flow battery markets in DACH • Andrii Bodnar, <i>R-Flow Ukraine</i>: Flow batteries as a tool for rebuilding Ukraine's energy grid • Ahmad Hammad, <i>Aramco</i>: Development of a flow battery technology for manufacture and development in Saudi Arabia • Gary Yang, <i>Enduro</i>: Development and scale up of Iron Vanadium flow batteries for the Middle East
19:00	<p>CONFERENCE DINNER - Palais Ferstel</p> <p>IMPORTANT: A separate ticket is needed for the IFBF Conference Dinner.</p> <p>The conference dinner is sponsored by AvCarb.</p>





DAY TWO

WEDNESDAY 25 JUNE

INTERCONTINENTAL HOTEL
Full Day

UPDATES ON TECHNICAL AND COMMERCIAL DEVELOPMENTS IN THE WORLD OF FLOW BATTERIES

- Operational experience of flow battery installations: reviews of commercial applications, and technical performance
- Novel chemistry and novel configurations
- Research and development in flow battery operation, components, integration, and manufacture

IMPROVING THE COMPETITIVENESS OF PRODUCING AND DELIVERING FLOW BATTERIES

- The supply chain for flow battery materials, components and subsystems, including vanadium electrolyte and other electrolytes
- Manufacturing issues and case studies
- Delivering scale in manufacturing and delivery
- Introducing standardisation to achieve scale in the flow battery industry
- Financial analyses and comparisons between market sectors

SELECTION OF FLOW BATTERIES FOR ENERGY STORAGE PROJECTS

- Comparisons between flow battery types (inorganic / organic and hybrid systems)
- Hybridisation of flow batteries with other energy storage systems

RESEARCH AND ACADEMIC INSTITUTIONS AND SUPPORT FOR FLOW BATTERY DEVELOPMENT

- Status of research projects, (including the US National Labs, American states initiatives, European Framework Programmes and other national support)
- Policy support for flow battery R&D and investment in flow battery manufacturing and project development

POSTER SPEED PITCH "JUST A MINUTE!"

As a prelude to the IFBF Poster session, invited poster presenters will talk for "just a minute" about their work. Listen to their pitches as you hear about the latest research and new ideas in the industry before the poster and exhibition networking session.

IFBF POSTER SESSION AND NETWORKING RECEPTION

Our popular IFBF poster session is back! We will be featuring 50 posters on the latest R&D in the world of flow batteries. Pick up your refreshments and talk to the poster presenters, visit our exhibition stands and discuss the latest developments with experts, colleagues and friends!



DAY TWO WEDNESDAY 25 JUNE

08:30	<i>WELCOMING COFFEE - Foyer and Exhibition Area</i>
09:00	<p>Vanadium Systems</p> <ul style="list-style-type: none"> • Terry Perles, <i>TTP Squared, Inc</i>: Vanadium market analysis • Svetlana Novikova, <i>RDI Center</i>: Central Asian Production for VFB • Nataliya Roznyatovskaya, <i>Fraunhofer-ICT</i>: Lab test methods for VFB electrolytes • Adam Whitehead, <i>CellCube</i>: The economics of state of health management for VFB • Alasdair Robertson, <i>Invinity Energy Systems</i>: Honing VFB Electrolyte Specification • Jeehyang Huh, <i>H2, Inc.</i>: Insights into the design and operation of a LDES VFB in Spain
10:45	<i>COFFEE BREAK - Foyer and Exhibition Area</i>
11:15	<p>Scale up and operation of inorganic flow battery systems</p> <ul style="list-style-type: none"> • Fraser Hughson, <i>Allegro Energy</i>: Microemulsion flow battery at Australia's largest power station • Norah Alghamdi, <i>University of Queensland</i>: Optimizing zinc-ion salvation for ZnBr • Erlantz Villar, <i>KTH Royal Institute of Technology</i>: A Systematic Study on the Performance and Stability of Hydrogen-Manganese Flow Battery • Eleonora Natale, <i>Politecno Milano</i>: Scaling Zn-Mn Flow Batteries: Performance & Economic Assessment • John Alper, <i>VoltStorage</i>: Iron Salt Battery for Grid Scale Applications – MWh scaling • Mikhail Petrov, <i>Aarhus University</i>: All iron dual flow battery • Jiajun Cen, <i>Aquabattery</i>: Aquabattery at Deltares: Scaling Sustainable, Cost-Effective, Behind-the-Meter Energy Storage using water and table salt.
13:00	<i>LUNCH BREAK (SPONSORED BY QUINO ENERGY) - Foyer and Exhibition Area</i>
14:00	<p>Hybrid and organic systems: improvements in manufacturing, development and deployment</p> <ul style="list-style-type: none"> • Sponsor's Keynote Address: QUINO ENERGY: Eugene Beh, <i>Quino Energy</i>: Multi MWh scale production of quinone flow batteries • Cristina Flox, <i>Iberian Center for Research in Energy Storage</i>: Promising organic flow batteries • Thomas Guarr, <i>Jolt Energy</i>: Optimization of a High Performance Nonaqueous Organic Redox Flow Battery Via Machine Learning • Laura Giorgia Rizzi, <i>Flow Nano</i>: Nanostructured carbon electrodes • Liyu Li, <i>Cougar Creek</i>: Second generation Fe Cr • Ishani Natha, <i>Arxo Metals</i>: From Mine to Megawatt Hour: Sustainable Low-Cost Industrial Scale Production of Iron-Chromium Flow Battery Electrolyte
16:00	<p>Poster Speed Pitch "Just a minute!"</p> <p>As a prelude to the IFBF Poster session, invited poster presenters will talk for "just a minute" about their work. Listen to their pitches as you hear about the latest research and new ideas in the industry before the poster and exhibition networking session.</p>
17:00	<p>IFBF POSTER SESSION AND NETWORKING RECEPTION - Foyer and Poster Area</p> <p>Our popular IFBF poster session is back! We will be featuring around 40 posters on the latest R&D in the world of flow batteries. Pick up your refreshments and talk to the poster presenters, visit our exhibition stands and discuss the latest developments with experts, colleagues and friends!</p> <p>The Poster Session and Networking Reception is sponsored by Pinflow.</p>



DAY THREE

THURSDAY 26 JUNE

INTERCONTINENTAL HOTEL
Morning

THE GROWING OPPORTUNITIES FOR FLOW BATTERIES - MARKET DEVELOPMENTS IN ENERGY STORAGE

- What is the competition for flow batteries?
 - Competitive comparison between long and short duration energy storage technologies
 - Manufacturing cost comparisons between flow batteries and other battery types
 - Critical, financial and strategic issues in flow battery manufacture
- Comparisons and contrasts between business and environmental cases for flow batteries
- Business opportunities for flow battery applications in industrial and commercial operations

ENERGY STORAGE SUPPLY SECURITY

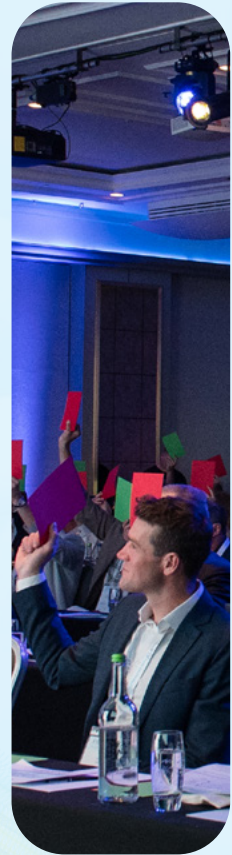
- Cyber security and operational security
- Supply chain security
- Environmental responsibility and safety

RESEARCH AND DEVELOPMENT IN FLOW BATTERY OPERATION, COMPONENTS, AND MANUFACTURING

- Operational experience of flow battery installations
- Flow battery systems integration, power conversion systems, digital control
- International collaboration on flow batteries and energy storage and reports on collaborative projects
- Finance, funding and regulatory changes to support the research, development and deployment of flow batteries

CONFERENCE CLOSING SUMMARY AND PRESENTATION OF AWARDS

- A short summary of the proceedings will follow the presentation of awards for the poster session



CELLCUBE HQ
Afternoon

IFBF SITE VISIT – CELLCUBE

As part of the IFBF visit, CellCube is excited to open its doors and provide exclusive behind-the-scenes access to the development and production of Vanadium Flow Batteries (VFB).

With decades of experience in energy storage, CellCube has become a trusted leader in the industry, delivering innovative, durable, and flexible energy storage solutions.



DAY THREE THURSDAY 26 JUNE

08:30	<i>WELCOMING COFFEE - Foyer and Exhibition Area</i>
09:00	<p>Manufacturing, Performance and Reliability</p> <ul style="list-style-type: none"> • Thorsten Seipp, Volterion: What's the perfect stack size? • Mike Perry, Storion Energy: High-Performance Vanadium Flow Battery (VFB) Electrolyte and Cell Stacks are the Key to Low Cost VFB Systems • Jim Hoshino, ACM Tokyo: Carbon felt made of recycled aircraft parts for ample supply, quality assured, unit cost savings, and performance enhancement • Georg Lieser, Schmalz: Minimizing Pressure Loss and Shunt currents • Marta Janssen Gross, Syensqo: Towards enlarging ionomer solutions for RFB with a fluorine-free ionomer • Lukas Pachernegg-Mair, Ecolyte: Biobased Membranes for Redox Flow Batteries • Nate Kirchofer, BioZen: Development and validation of a flexible, low-cost, small-volume flow cell platform for high-throughput flow battery research, development, and deployment
10:45	<i>COFFEE BREAK - Foyer and Exhibition Area</i>
11:15	<p>Business Opportunities for Flow Batteries</p> <ul style="list-style-type: none"> • Reinhard Czerny, CFO Energie Burgenland • Philippe Stevens, EDF: EDF's programme to evaluate flow batteries and other energy storage types • Rick Winter, Enduro: Views of improving flow battery manufacture and operation • Shail Godiwala, UNSW: Economic model predictive control of vanadium redox flow batteries for power arbitrage • Jan Girshik, Fraunhofer UMSICHT: Project Spaceflow
12:30	<p>Conference Closing Summary and Presentation of Awards</p> <p>Our short summary of the proceedings will follow the presentation of awards for the poster session.</p>
13:00	<i>LUNCH BREAK - Foyer and Exhibition Area</i>
14:00	<p>IFBF Site visit – CellCube Headquarters IZ NÖ Süd Straße 3, Obj. M36, Wiener Neudorf, Niederösterreich 2355, AT</p> <p>As part of the IFBF visit, CellCube is excited to open its doors and provide exclusive behind-the-scenes access to the development and production of Vanadium Flow Batteries (VFB). With decades of experience in energy storage, CellCube has become a trusted leader in the industry, delivering innovative, durable, and flexible energy storage solutions.</p> <p>IMPORTANT: A separate ticket is needed for the IFBF Site Visit. Your ticket will have the information on your assigned group and bus times for departure from the InterContinental Hotel.</p> 

About the IFBF Team

Organised by

The **International Flow Battery Forum (IFBF®)** organises this leading event for the flow battery community. We promote the most recent developments in the science, technology and deployment of flow batteries.

<https://flowbatteryforum.com/>

Supported by

Flow Batteries Europe (FBE) represents flow battery stakeholders with a united voice to shape a long-term strategy for the flow battery sector. We aim to provide help to shape the legal framework for flow batteries at the EU level.

<https://flowbatterieseurope.eu/>

CellCube is one of the world's first and largest researchers, developers, manufacturers, and distributors of vanadium redox flow batteries. With more than 130 installations worldwide, CellCube's vanadium-based technology is known to be state-of-the-art in the battery market.

<https://cellcube.com/>

Powered by

CLERENS is a Brussels-based consultancy specialised in advocacy support, political and regulatory risk assessment, public funding, events management and strategic communications.

<https://clerens.eu/>



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IFBF 2025

