

# IFBF The International Flow Battery Forum™



**SPONSORSHIP BROCHURE**

**24-26 June 2025**

**Intercontinental Hotel  
Vienna, Austria  
and Online**

# IFBF<sup>®</sup> 2025

24-26 June 2025

Vienna, Austria and Online

- 3) ABOUT THE IFBF
- 4) KEY REASONS TO ATTEND
- 6) SPONSOR AND EXHIBITOR PACKAGES
- 9) REGISTRATION FEES
- 10) THE VENUES
- 12) PRELIMINARY PROGRAMME
- 14) ABOUT THE IFBF TEAM
- 15) CONTACT US



# About the International Flow Battery Forum



The International Flow Battery Forum (IFBF) promotes the most recent developments in the science, technology, and commercialisation of flow batteries. We cover a broad range of interests in the technical and commercial aspects of flow batteries.

**Since 2010, the International Flow Battery Forum (IFBF) is the leading event for the flow battery community.**

Our most recent conference in Glasgow, Scotland in June 2024 gathered over 300 delegates from all over the world, onsite and online, and 20 exhibitor booths. In June 2025, the IFBF will hold its sixteenth edition at the Intercontinental Hotel in Vienna, Austria.

Throughout 3 days, the IFBF will feature conference talks, panel sessions, open discussion, networking breaks, a poster session, together with a large exhibition space, poster area, a conference dinner and a site visit.

We have several options for sponsorship and exhibitors' packages. Secure your sponsorship package and join the leading event in 2025, gathering the key players of the flow battery community from industry, academia and research!

**24-26 June 2025**

Supported by:



**cellcube**

**Vienna, Austria  
and Online**

# The IFBF is the key event to:



Showcase your products and services



Increase brand awareness



Meet and interact with new and existing professional contacts



Create new sales leads, business opportunities, and ventures



Benefit from your company's presence in the IFBF's newsletters sent to over 2,000 subscribers

## IFBF 2024 in numbers

60 SPEAKERS

300 PARTICIPANTS



50 POSTERS

15 SPONSORS

19 EXHIBITORS



# IFBF 2025 at a glance

3

**DAYS OF  
PRESENTATIONS**

1

**POSTER  
AWARD**

1

**CONFERENCE  
DINNER**

1

**SITE  
VISIT**

1

**POSTER SESSION  
& NETWORKING  
RECEPTION**

## Don't just take our word for it!

*One session, on operational projects and the latest research, stood out. Five of the six presenters were women and several of them PhD students, which tells a story of openness and academic interest in an industry with a future.*

**BEST Magazine,  
IFBF 2023**

*Thank you for putting on such a great conference.*

*For a week, it truly becomes the global center of our corner of the energy storage market. I met with people that would have taken me months if I were to travel around.*

**Larry Zulch,  
CEO Invinity  
Energy Systems,  
IFBF 2023**

*IFBF events are a unique opportunity to interact with EVERYONE involved in flow batteries: users, manufacturers, suppliers of materials, and the research community are all there. If you are interested in flow batteries, an IFBF event is like attending 5 other conferences at once.*

**Bret Adams,  
Kainos Consulting,  
IFBF 2022**

# Sponsor and Exhibitor Packages

Promote your company at the flagship event  
for the flow battery community!

With more than 300 participants coming from all over the world, and an exhibition area with 20 booths featuring the key players of the sector, our event is the perfect opportunity to increase your company's visibility.

Our sponsors will be acknowledged before, during, and after IFBF 2025, in all event's promotional materials and communications. The IFBF has three levels of sponsorship: Platinum, Gold and Silver. Each one has different features in terms of visibility, number of tickets included, and discount for the exhibitor booth.

*Already signed for IFBF 2025!*



*Thank you to our sponsors of 2024!*



SPONSORSHIP PACKAGES	SILVER	GOLD	PLATINUM
Company's logo and description on the IFBF website	YES	YES	YES
Acknowledgment in the marketing materials related to IFBF 2025 (website and newsletter)	YES	YES	YES
Company name and logo in the IFBF 2025 published book of papers	YES	YES	YES
Company's logo on both streaming backdrop and main theater screen	YES	YES	YES
Company's name and logo on IFBF 2025 agenda	YES	YES	YES
Distribution of a corporate single brochure or information sheet in the delegate pack		YES	YES
Opportunity to sponsor a session		YES	YES
Priority for a presentation or participation in a panel session			YES
Number of delegates included (3-day ticket + conference dinner) (worth € 1545 each)	1	2	3
Exhibition space		33% discount	50% discount
	€ 6000	€ 11300	€ 17000

## EXHIBITOR PACKAGE - € 4600

### ONSITE

- one (1) 3-Day ticket + conference dinner (worth € 1545)
- one (1) 6 ft table
- two (2) chairs
- one (1) power outlet

### ONLINE

- virtual booth
- online promotion on website, IFBF newsletter, and social media

# Other Sponsorship Opportunities

## Conference Dinner sponsor: 3500€ (only one spot available)

- 3 conference dinner tickets included
- 5-minute speaking slot on stage at the dinner venue
- Company's logo on dinner menu
- 2/3 company's banners displayed at the dinner venue (provided by the sponsor)
- Mention in the agenda, both online and onsite

## Poster Award sponsor: 2500€ (only one spot available)

- 3 company's banners (provided by the sponsor)
- 3-minute speaking slot on stage before the poster award
- Company's logo on screen in conference room before the session
- Mention in the agenda, both online and onsite

## Coffee Break: 750€ (limited availability)

- Cardboard with company's logo (provided by the organiser)
- One company's banner displayed during the coffee break (provided by the sponsor)
- Company's logo on screen in conference room before the coffee break
- Mention in the agenda, both online and onsite

## Sponsor a session: 750€ (Gold and Platinum sponsorships only)

- Available only to Platinum and Gold sponsors
- Company's logo displayed on the lectern during the session
- Company's logo on screen in conference room before and during the session
- Mention in the agenda, both online and onsite





# Registration Fees

(Costs exclude VAT 20%)

Early Bird period goes from 1 February to 31 March 2025

CONFERENCE TICKETS - IN PERSON	
Standard	€ 1425 (€ 1220 Early Bird)
Academic	€ 1190 (€ 990 Early Bird)
Student (Full-time education)	€ 600
Conference dinner	€ 120
Site Visit	€ 70

CONFERENCE TICKETS - VIRTUAL	
Standard Virtual	€ 850 (€ 650 Early Bird)
Academic Virtual	€ 650 (€ 550 Early Bird)
Student Virtual	€ 300

# THE VENUES

## Intercontinental Hotel

As the first hotel of an international chain, the InterContinental Vienna set new standards and contributed significantly to the development and positioning of the city of Vienna as a modern tourist destination in the years that followed.

The InterContinental Vienna has characterised the cityscape of the Danube metropolis for six decades and is one of the most architecturally exciting buildings in post-war history.

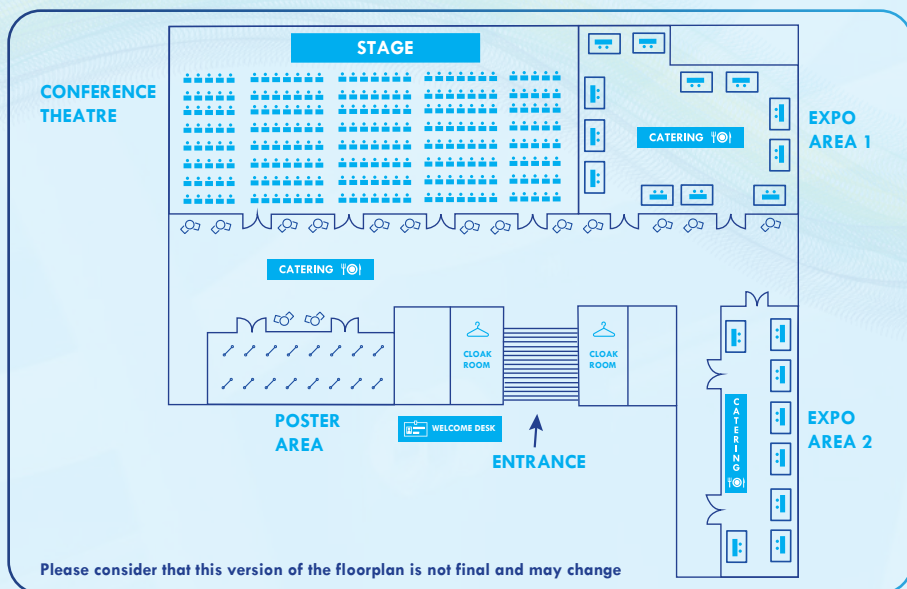
**Address:** Johannesgasse 28, 1030 Vienna, Austria

**Telephone:** +43 1 711220

**Website:** <https://www.vienna.intercontinental.com/>



We will occupy the entire 1st floor of the hotel, consisting of a conference suite, exhibition space, and a central area for refreshments, networking, and poster displays.



## Conference Dinner - Palais Ferstel

On Tuesday, June 24, the IFBF Conference Dinner will be held at Palais Ferstel, a magnificent palace inspired by Venetian architecture and situated in the heart of Vienna's historic first district. Originally designed as a stock exchange, the venue features stunning rooms, dazzling chandeliers, and an impressive colonnaded courtyard. Palais Ferstel offers the perfect setting for an unforgettable evening, complemented by traditional Austrian cuisine.



## Site Visit - CellCube

As part of the IFBF visit, CellCube is excited to open its doors and provide exclusive behind-the-scenes access to the development and production of Vanadium Flow Batteries (VFB). With decades of experience in energy storage, CellCube has become a trusted leader in the industry, delivering innovative, durable, and flexible energy storage solutions.



# Preliminary Programme

**Tuesday 24 June**

## INVITED KEYNOTE ADDRESSES AND DISCUSSIONS COVERING

- The need for and the take up of energy storage in Austria, central and Eastern Europe
- Energy security and energy storage security.
- The European and International market opportunities for flow batteries, and longer duration energy storage
- Changes needed in the current regulatory environments to grow and support the flow battery industry

## DELIVERY OF A LARGE-SCALE FLOW BATTERY INSTALLATION

- Cost effective applications for flow batteries such as:
  - Replacements for peaking plants
  - Providing 24 / 7 (continuous) power
  - The role of capacity markets
  - Assembling the application value stack
  - Supplying energy, or power, or both?
- The roles of an EPC and a systems integrator
- Warranties, and technical assurance for flow battery projects
- The life cycle analysis of a flow battery project

## THE KEY TRENDS IN THE FLOW BATTERY INDUSTRY

- Technical and commercial performance metrics for flow batteries
- Competitive analysis between flow batteries and other energy storage types
- Flow batteries in microgrids, transport and other non stationary applications

**EVENING: CONFERENCE RECEPTION AND DINNER AT PALAIS FERSTEL, VIENNA**

**Wednesday 25 June**

## UPDATES ON TECHNICAL AND COMMERCIAL DEVELOPMENTS IN THE WORLD OF FLOW BATTERIES

- Operational experience of flow battery installations: reviews of commercial applications, and technical performance
- Novel chemistry and novel configurations
- Research and development in flow battery operation, components, integration, and manufacture

## IMPROVING THE COMPETITIVENESS OF PRODUCING AND DELIVERING FLOW BATTERIES

- The supply chain for flow battery materials, components and subsystems
- Manufacturing issues and case studies
- Delivering scale in manufacturing and delivery
- Introducing standardisation to achieve scale in the flow battery industry
- Financial analyses and comparisons between market sectors



## SELECTION OF FLOW BATTERIES FOR ENERGY STORAGE PROJECTS

- Comparisons between flow battery types (inorganic / organic and hybrid systems)
- Hybridisation of flow batteries with other energy storage systems

## RESEARCH AND ACADEMIC INSTITUTIONS AND SUPPORT FOR FLOW BATTERY DEVELOPMENT

- Status of research projects, (including the US National Labs, American states initiatives, European Framework Programmes and other national support)
- Policy support for flow battery R&D and investment in flow battery manufacturing and project development

## POSTER PRESENTATION – SPEED PITCH INTRODUCTIONS

## **NETWORKING:** INTERACTIVE POSTER SESSION AND COCKTAIL RECEPTION

# Thursday 26 June

## THE GROWING OPPORTUNITIES FOR FLOW BATTERIES – MARKET DEVELOPMENTS IN ENERGY STORAGE

- What is the competition for flow batteries?
  - Competitive comparison between long and short duration energy storage technologies
  - Manufacturing cost comparisons between flow batteries and other battery types
  - Critical, financial and strategic issues in flow battery manufacture
- Comparisons and contrasts between business and environmental cases for flow batteries
- Business opportunities for flow battery applications in industrial and commercial operations

## ENERGY STORAGE SUPPLY SECURITY

- Cyber security and operational security
- Supply chain security
- Environmental responsibility and safety

## RESEARCH AND DEVELOPMENT IN FLOW BATTERY OPERATION, COMPONENTS, AND MANUFACTURING

- Operational experience of flow battery installations
- Flow battery systems integration, power conversion systems, digital control
- International collaboration on flow batteries and energy storage and reports on collaborative projects
- Finance, funding and regulatory changes to support the research, development and deployment of flow batteries

## **SITE VISIT:** VISIT TO CELLCUBE MANUFACTURING FACILITY AND HEADQUARTERS LOCATED IN VIENNA.

# About the IFBF Team

## Organised by

**The International Flow Battery Forum (IFBF®)** organises this leading event for the flow battery community. We promote the most recent developments in the science, technology and deployment of flow batteries.

<https://flowbatteryforum.com/>



## Supported by

**Flow Batteries Europe (FBE)** represents flow battery stakeholders with a united voice to shape a long-term strategy for the flow battery sector. We aim to provide help to shape the legal framework for flow batteries at the EU level.

<https://flowbatterieseurope.eu/>



**CellCube** is one of the world's first and largest researchers, developers, manufacturers, and distributors of vanadium redox flow batteries. With more than 130 installations worldwide, CellCube's vanadium-based technology is known to be state-of-the-art in the battery market.

<https://cellcube.com/>



## Powered by

**CLERENS** is a Brussels-based consultancy specialised in advocacy support, political and regulatory risk assessment, public funding, events management and strategic communications.

<https://clerens.eu/>



# CONTACT US

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