

# INTERNATIONAL FLOW BATTERY FORUM 2024



## SPONSORSHIP BROCHURE

25-27 June 2024

Hilton Hotel  
Glasgow, Scotland  
and Online

# IFBF<sup>®</sup> 2024

25-27 June 2024

Glasgow, Scotland and Online

- 3) ABOUT THE IFBF
- 4) KEY REASONS TO ATTEND
- 6) CONFERENCE VENUES
- 8) PRELIMINARY PROGRAMME
- 10) SPONSOR AND EXHIBITOR PACKAGES
- 13) REGISTRATION FEES
- 14) ABOUT THE IFBF TEAM
- 15) CONTACT US



# About the International Flow Battery Forum



The International Flow Battery Forum (IFBF) promotes the most recent developments in the science, technology, and commercialisation of flow batteries. We cover a broad range of interests in the technical and commercial aspects of flow batteries.

**Since 2010, the International Flow Battery Forum (IFBF) is the leading event for the flow battery community.**

Our most recent conference in Prague, Czech Republic in June 2023 had over 300 delegates from all over the world, onsite and online, and almost 20 exhibitor booths. In June 2024, the IFBF will hold its thirteenth in-person conference at the Hilton Hotel in Glasgow, Scotland, UK.

Throughout 3 days, the IFBF will feature conference talks, panel sessions, open discussion, networking breaks, a poster session, together with a large exhibition space, poster area, a conference dinner and a site visit.

We have several options for sponsorship and exhibitors' packages. Secure your sponsorship package and join the leading event in 2024, gathering the key players of the flow battery community from industry, academia and research!

**25-27 June 2024**

Supported by:



FLOW  
BATTERIES  
EUROPE



**Glasgow, Scotland  
and Online**

**IFBF 2024**

# The IFBF is the key event to



Showcase your products and services



Increase brand awareness



Meet and interact with new and existing professional contacts



Create new sales leads, business opportunities, and ventures



Benefit from your company's presence in the IFBF's newsletters sent to over 2,000 subscribers

## IFBF 2023 in numbers

60 SPEAKERS

300 PARTICIPANTS



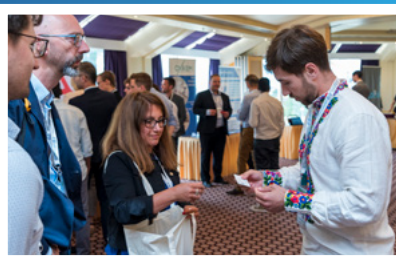
50 POSTERS

14 SPONSORS

17 EXHIBITORS



# Exhibition Area and Poster Session



## Don't just take our word for it!

*One session, on operational projects and the latest research, stood out. Five of the six presenters were women and several of them PhD students, which tells a story of openness and academic interest in an industry with a future.*

**BEST Magazine,  
IFBF 2023**

*Thank you for putting on such a great conference.*

*For a week, it truly becomes the global center of our corner of the energy storage market. I met with people that would have taken me months if I were to travel around.*

**Larry Zulch,  
CEO Invinity  
Energy Systems,  
IFBF 2023**

*IFBF events are a unique opportunity to interact with EVERYONE involved in flow batteries: users, manufacturers, suppliers of materials, and the research community are all there. If you are interested in flow batteries, an IFBF event is like attending 5 other conferences at once.*

**Bret Adams,  
Kainos Consulting,  
IFBF 2022**

# THE VENUES

## Hilton Hotel Glasgow

The Hilton hotel sits on the edge of Glasgow's City Centre. The city centre - including the Central Railway Station - the West End and the Scottish Event Campus are within a one-mile radius, and the Glasgow Airport is only 20 minutes away. The hotel has an health club with an indoor pool, sauna, and steam room.

**Address:** 1 William Street, Glasgow, G3 8HT, UK

**Telephone:** +44 141 204 5555

**Email:** [frontoffice.glasgow@hilton.com](mailto:frontoffice.glasgow@hilton.com)

**Website:** <https://www.hilton.com/en/hotels/glahitw-hilton-glasgow/>

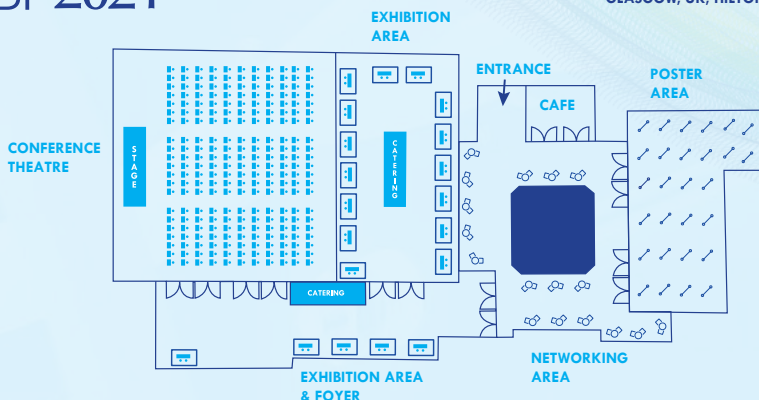


**IMPORTANT:** The Hilton hotel provides a special fare for IFBF participants for hotel rooms. Please contact us for more details (offer subject to availability).

We will occupy the entire 2nd floor of the hotel, consisting of a conference suite, exhibition space, and a central area for refreshments, networking, and poster displays.

IFBF 2024

25/27 JUNE 2024,  
GLASGOW, UK, HILTON HOTEL



Please consider that this version of the floorplan is not final and may change

## Conference Dinner

On Tuesday 25 June, the IBBF Conference Dinner will take place at the Glasgow Science Centre, located on the south bank of the River Clyde. Opened by Queen Elizabeth II in 2001, it is one of Glasgow's most popular attractions. A Dinner Sponsorship is available among the IBBF sponsorship opportunities.



## Site Visit - Invinity Manufacturing Facility

The IBBF site visit foresees a tour of a working vanadium flow battery manufacturing facility. Invinity's product is a modular VFB, designed to ship to customer site fully factory tested and loaded with electrolyte. This allows the quick deployment of batteries to site in a range of sizes and configurations. Visitors will get a fascinating look at how this technology comes together in Invinity's ISO-certified factories and processes.



# Preliminary Programme

## Tuesday 25 June

The use of flow batteries to deliver clean and secure power

- The status of flow battery technology development and implementation of the latest projects
- Discussion of energy policy issues with invited speakers from governments, policy makers and NGO's. How does a generic energy policy benefit flow batteries and long duration energy storage?
- What are the key trends in the flow battery industry?
- Finance, funding and regulatory changes to support the research, development and deployment of flow batteries.
- What are the current markets and the emerging markets for flow batteries?
- Comparisons and contrasts between business and environmental cases for flow batteries

## Tuesday 25 June Evening

Conference reception and dinner

- Conference dinner at the Glasgow Science Centre.

## Wednesday 26 June

Update on technical and commercial developments in the world of flow batteries

- Operational experience of flow battery installations
- Novel chemistry and novel configurations
- Research and development in flow battery operation, components, integration, manufacture
- Materials, components, and supply chain for flow battery manufacture
- Financial analyses

## Wednesday 26 June Evening

Interactive Poster session and Networking reception

- Poster session on with presentations from researchers together with a networking reception





# JOIN THE LEADING EVENT FOR THE FLOW BATTERY COMMUNITY!

## Thursday 27 June

Markets, industry, and operational use of flow batteries

- Flow battery systems integration, power conversion systems, digital control
- Research and development in flow battery operation, components, manufacturing
- Business opportunities for flow battery applications in industrial and commercial operations
- Operational experience of flow battery installations
- International collaboration on flow batteries and energy storage and reports on collaborative projects

## Thursday 27 June Afternoon

Site visit - Invinity Manufacturing Tour

- Attending the site visit of Invinity's facility will grant you a tour of a working vanadium flow battery manufacturing facility.

# Sponsor and Exhibitor Packages

Secure a sponsorship to promote your brand at the flagship event for the flow battery community!

With more than 300 participants coming from all over the world, and 20 exhibition booths featuring the key players of the sector, our event is the perfect opportunity to increase your company's visibility.

Our sponsors will be acknowledged before, during, and after the IBBF 2024, in all the event's promotional materials and in events' communications.

The conference app allows sponsors to promote their brand using various channels: a sponsored post, company logo placed on a banner, feature page, push notifications, and use of photo and video albums.

The benefits of our three sponsorship packages are shown on the next page:

*Already signed for IBBF 2024!*



Platinum



US VANADIUM

Platinum



Gold



Gold



Silver



Silver



Silver



Poster Session

SPONSORSHIP PACKAGES	SILVER	GOLD	PLATINUM
Company logo on the IFBF website	YES	YES	YES
Acknowledgment in the publications related to the IFBF 2023	YES	YES	YES
Company name and logo in the IFBF 2023 published conference book of papers	YES	YES	YES
Streaming sponsoring	YES	YES	YES
Company name and logo on the IFBF 2023 program	YES	YES	YES
Distribution of a corporate single brochure or information sheet in the delegate pack		YES	YES
Opportunity to sponsor a session		YES	YES
Priority for a presentation or participation in a panel session			YES
Number of delegates included (3-day ticket + conference dinner) (worth € 1500 each)	1	2	3
Exhibition space		33% discount (subject to availability)	50% discount (subject to availability)
PRICE	£ 4615	£ 9150	£ 13660

EXHIBITOR PACKAGE	PRICE : £ 3680
The exhibitor package includes:	<ul style="list-style-type: none"> <li>• one (1) 3-Day Pass (worth £ 1190)</li> <li>• one (1) 6 ft table</li> <li>• two (2) chairs</li> <li>• one (1) power outlet</li> </ul>



# Other Sponsorship Opportunities

## Coffee Break: 450£ (limited availability)

- Cardboard with company's logo displayed during the coffee break (provided by the organiser)
- One company's banner displayed during the coffee break (provided by the sponsor)
- Company's logo on screen in conference room before the coffee break
- Mention in the agenda, both online and onsite

## Sponsor a session: 650£ (Gold and Platinum sponsorships only)

- Available only to Platinum and Gold sponsors
- Company's logo displayed on the lectern during the session
- Company's logo on screen in conference room before and during the session
- Mention in the agenda, both online and onsite

## Conference Dinner sponsor: 2600£ (only one spot available)

- 3 conference dinner tickets included
- 5-minute speaking slot on stage at the dinner venue
- Company's logo on dinner menu
- Company's logo on screen at the dinner venue
- 2/3 company's banners displayed at the dinner venue (provided by the sponsor)
- Mention in the agenda, both online and onsite
- Become partner in Trivia quiz game (company's logo and 1 question of choice)





# Registration Fees

(Costs exclude VAT 21%)

CONFERENCE TICKETS - IN-PERSON	
Standard	£ 1190
Early Bird Standard	£ 1020
Academic	£ 1020
Early Bird Academic	£ 850
Student (Full-time education)	£ 515

CONFERENCE TICKETS - VIRTUAL	
Standard Virtual	£ 730
Academic Virtual	£ 470
Student Virtual	£ 260

For government representatives and EU institutions, please contact the Secretariat.

# About the IFBF Team

## Organised by

**The International Flow Battery Forum (IFBF®)** organises this leading event for the flow battery community. We promote the most recent developments in the science, technology and deployment of flow batteries.

<https://flowbatteryforum.com/>



## Supported by

**Flow Batteries Europe (FBE)** represents flow battery stakeholders with a united voice to shape a long-term strategy for the flow battery sector. We aim to provide help to shape the legal framework for flow batteries at the EU level.

<https://flowbatterieseurope.eu/>



**Invinity Energy Systems** is a global manufacturer of Vanadium Flow Batteries. The company serves commercial, industrial, and utility-scale customers seeking longer duration, utility-grade energy storage solutions and has deployed its modular battery systems at over 70 sites across 15 countries.

<https://invinity.com/>



## Powered by

**CLERENS** is a Brussels-based consultancy specialised in advocacy support, political and regulatory risk assessment, public funding, and strategic communications.

<https://clerens.eu/>



# CONTACT US

**Phone Number:**  
**+32 2 743 29 81**

**Information e-mail address:**  
**[registrations@flowbatteryforum.com](mailto:registrations@flowbatteryforum.com)**

**Sponsorship Team:**  
**Paolo Nouvion**  
**[p.nouvion@clerens.eu](mailto:p.nouvion@clerens.eu)**

**Silvia Williams**  
**[s.williams@clerens.eu](mailto:s.williams@clerens.eu)**

**Mailing Address:**  
**Avenue Adolphe Lacomblé 59/8**  
**1030 Brussels, Belgium**

IFBF 2024