




# The International Flow Battery Forum™

## 2022 Exhibition & Sponsorship Opportunities



**28 & 29 June 2022**  
**Hotel Le Plaza,**  
**Brussels, Belgium**

In association with  
 **FLOW  
BATTERIES  
EUROPE**  
A united voice for flow batteries

*make electricity flow*

## The International Flow Battery Forum 2022 will be held at Hotel Le Plaza, Brussels, Belgium – Tuesday 28 & Wednesday 29 June



The International Flow Battery Forum (IFBF®) is the leading event for the flow battery community. The IFBF promotes the most recent developments in the science, technology and deployment of flow batteries and its conferences cover a broad range of interests in research and commercial aspects of flow batteries. IFBF conferences provide an ideal opportunity to promote products and develop business contacts.

Since 2010 the IFBF has held ten in-person conferences attracting over 250 attendees each year. Adapting to the constraints of COVID-19 the IFBF held three virtual events in 2020 and 2021 attracting similar numbers. Now, in June 2022, the IFBF will hold its conference in Brussels, hosted by Flow Batteries Europe (FBE). FBE is an international, not-for-profit association aimed at accelerating decarbonisation in Europe and globally by increasing the deployment of energy storage and flexibility solutions through flow battery technology. We will be making the event available online if you are unable to attend in person.

IFBF 2022 will include an exhibition area for suppliers, manufacturers and developers to display their products and services. We offer several sponsorship opportunities.

The IFBF is the key event to:

- Showcase your products and services
- Increase brand awareness within the market place
- Meet and interact with new and existing professional contacts
- Create new sales leads, business opportunities and ventures
- Benefit from your brand's presence in the IFBF's publicity and newsletters sent to all subscribers on our mailing list.





## Outline Programme:

### Monday 27 June 2022:

IFBF Pre-meeting with Project SONAR and Project CompBat on industrial and technical collaboration.

*Separate registration required.*

- Reports from EU-funded projects SONAR and CompBat
- Panel session & seminar to discuss EU-funded & collaboration between industry & research institutions

### Flow Batteries Europe:

Approx. 17:00 - 18:00 General Assembly



### Tuesday 28 June 2022: Conference Day 1

- Keynote addresses - invited speakers from the European Commission
- Presentations, panel sessions to discuss "The road to a flow battery giga factory"
- Papers & presentations on technical & commercial issues
- The IFBF Poster session
- The IFBF reception & dinner

### Wednesday 29 June 2022: Conference Day 2

- Presentations & discussions of scientific, technical & commercial papers
- Panel sessions
- Discussion on national & international standards for flow batteries
- Possibility for sponsored networking session

### Thursday 30 June 2022:

Visit to Seraing, near Liege, Belgium, to see John Cockerill's microgrid installation. *Separate registration required.*

- Coaches to & from the site
- Introduction & tour of the site, including batteries & micro-grid

### IFBF 2022 Registration fees

STANDARD	€1,199
EARLY BIRD STANDARD	€999
ACADEMIC	€899
EARLY BIRD ACADEMIC	€699
STUDENT (FULL-TIME EDUCATION)	€449
STANDARD VIRTUAL	€999
ACADEMIC VIRTUAL	€699
STUDENT VIRTUAL (FULL-TIME EDUCATION)	€349

\*For government representatives and EU institutions, please email [registrations@flowbatteryforum.com](mailto:registrations@flowbatteryforum.com) or call the office +44 (0) 1666 840948.

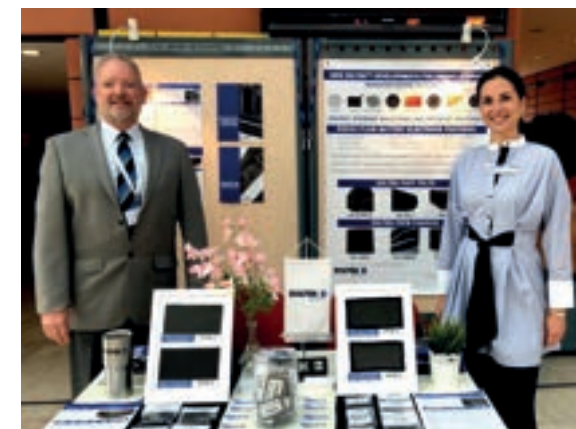
\*\*Costs exclude VAT.

## Exhibition Opportunities

Our conference venue, Le Plaza Hotel ([www.leplaza-brussels.be](http://www.leplaza-brussels.be)), has a large auditorium for our conference sessions and an adjoining exhibition area. Meals and refreshments during the day will be served in the exhibition area to maximise networking and interaction with delegates.

EXHIBITION OPPORTUNITIES LAYOUT:	6 m <sup>2</sup>
Exhibition size	3 m x 2 m
1 x table, 2 x chairs, 1 x posterboard, electrical connection & 1 x delegate registration + backdrop	€2,500

\*Costs exclude VAT.



## IFBF Poster Sessions

Our poster sessions have a special place at each conference and have grown to be one of the most popular and enjoyable elements of the IFBF. They offer an unrivalled opportunity for engagement between presenters and delegates, as there is more time for detailed discussions than in the oral technical sessions.

A limited number of our poster presenters are invited to give a 'speed pitch'; an introductory 60 second talk to encourage delegates to visit their poster during the session and other breaks. These highly engaging networking opportunities are very popular and provide a unique opportunity for presenters and delegates to collaborate and socialise. We know that many new business and research partnerships have started during these sessions.

There is always a fascinating collection of subjects from academic and commercial organisations and individuals, and we present awards for the best papers and presentations.

\*\*We would welcome sponsorship for the poster session and the awards, please contact the IFBF office ( [info@flowbatteryforum.com](mailto:info@flowbatteryforum.com) ) for more details.

## Sponsorship Packages

Our event uses a combination of keynote addresses, presentations and discussion sessions. We aim that as much content as possible will be presented live, with real-time interactive questions and discussions from participants. We will use short sessions with frequent breaks to encourage participation from our remote delegates.

Our sponsors will be acknowledged throughout the event, and in our promotional materials.

SPONSORSHIP PACKAGES	SILVER	GOLD	PLATINUM
Company logo on the IFBF website	✓	✓	✓
Acknowledgement in the publications related to the IFBF 2022	✓	✓	✓
Company name and logo in the IFBF 2022 published conference book of papers	✓	✓	✓
Distribution of corporate single brochure or information sheet in delegate pack		✓	✓
Streaming sponsoring			✓
Company name and logo on the IFBF 2022 programme			✓
Priority for presentation or position on panel session			✓
2 x Newsletter articles sent to all IFBF mail members prior to the IFBF			✓
Exhibition space		33% discount (subject to availability)	50% discount (subject to availability)
Number of delegates included	1	2	3
<b>Price</b>	<b>€3000</b>	<b>€6000</b>	<b>€12000</b>

\*Other opportunities for sponsorship are available (coffee breaks / poster sessions / social event / Wi-Fi branding / lanyards)

## BOOKINGS & ENQUIRIES:

To book your exhibition stand or arrange sponsorship, please email [info@flowbatteryforum.com](mailto:info@flowbatteryforum.com) or call the office +44 (0) 1666 840948.

Visit [www.flowbatteryforum.com](http://www.flowbatteryforum.com) to view full terms & conditions.

